

ORDER



Orders
Order / Rev: 365801
Alt Order #: 06868717
Product Desc: AMER.FUTURE FUND
Estimate: 670
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Future Fund
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	54	\$95,600.00	\$81,260.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	54	\$95,600.00	\$81,260.00	0.00
Totals	54	\$95,600.00	\$81,260.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	27%	\$95,600.00
Market	100%	\$354,074.07

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$113,303.70
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	33%	\$116,844.44
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	8%	\$28,325.93
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/30/12	11/02/12	M-F 10-11a The View	CM	M-F 10-11a	- TWTF - -	:30	3	\$1,500.00	P-01	0.00	NM	3	\$4,500.00

Advertiser:	American Future Fund
Product Desc:	AMER.FUTURE FUND
Estimate:	670

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		3	\$1,500.00	0.00								
E 2	KTNV	10/30/12	11/02/12	M-F 11-12p Action News	CM	M-F 11-12p	- TWTF - -	:30	4	\$750.00	P-01	0.00	NM	4	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		4	\$750.00	0.00								
E 3	KTNV	10/30/12	11/02/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	4	\$1,000.00	P-01	0.00	NM	4	\$4,000.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		4	\$1,000.00	0.00								
E 4	KTNV	10/30/12	11/02/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	- TWTF - -	:30	4	\$750.00	P-01	0.00	NM	4	\$3,000.00
MILLIOAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		4	\$750.00	0.00								
E 5	KTNV	10/30/12	11/02/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	- TWTF - -	:30	4	\$900.00	P-01	0.00	NM	4	\$3,600.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		4	\$900.00	0.00								
E 6	KTNV	10/30/12	11/02/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	- TWTF - -	:30	4	\$1,800.00	P-01	0.00	NM	4	\$7,200.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		4	\$1,800.00	0.00								
E 7	KTNV	10/30/12	11/02/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	- TWTF - -	:30	3	\$2,800.00	P-01	0.00	NM	3	\$8,400.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		3	\$2,800.00	0.00								
E 8	KTNV	10/30/12	11/02/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	- TWTF - -	:30	4	\$1,500.00	P-01	0.00	NM	4	\$6,000.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		4	\$1,500.00	0.00								
E 9	KTNV	10/30/12	11/02/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	- TWTF - -	:30	3	\$2,500.00	P-01	0.00	NM	3	\$7,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		3	\$2,500.00	0.00								
E 10	KTNV	10/30/12	11/02/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	- TWTF - -	:30	3	\$1,200.00	P-01	0.00	NM	3	\$3,600.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- TWTF - -		3	\$1,200.00	0.00								
E 11	KTNV	11/01/12	11/01/12	Thu ABC Prime B GREY'S ANATOMY	CM	Thu 9-10p GREY'S	- - - T - - -	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
GREY'S ANATOMY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/29/12	11/04/12	- - - T - - -		1	\$10,000.00	0.00								
E 12	KTNV	11/03/12	11/03/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a	- - - - - S -	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	11/03/12	11/03/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
GOOD MRN AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00		0.00			
E 14	KTNV	11/03/12	11/03/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	1	\$1,800.00	P-01	0.00	NM	1	\$1,800.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,800.00		0.00			
E 15	KTNV	11/04/12	11/04/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,000.00		0.00			
E 16	KTNV	11/04/12	11/04/12	Sun 6-7p Action News	CM	Sun 6-7p -----S	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,500.00		0.00			
E 17	KTNV	11/04/12	11/04/12	Sun ABC Prime A AFV	CM	Sun 7-8p AFV -----S	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
AFV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,500.00		0.00			
E 18	KTNV	11/05/12	11/06/12	M-F 10-11a The View	CM	M-F 10-11a MT-----	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$1,500.00		0.00			
E 19	KTNV	11/05/12	11/06/12	M-F 11-12p Action News	CM	M-F 11-12p MT-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$750.00		0.00			
E 20	KTNV	11/05/12	11/05/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00		0.00			
E 21	KTNV	11/05/12	11/05/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$750.00		0.00			
E 22	KTNV	11/05/12	11/05/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$900.00		0.00			
E 23	KTNV	11/05/12	11/05/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	1	\$1,800.00	P-01	0.00	NM	1	\$1,800.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00		0.00			
E 24	KTNV	11/05/12	11/05/12	M-F 6-7p Action News	CM	M-F 6-7p M----- (6:00 PM-6:30 PM)	:30	1	\$2,800.00	P-01	0.00	NM	1	\$2,800.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,800.00		0.00			
E 25	KTNV	11/05/12	11/05/12		CM	M-F 730-8p M-----	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7:30-8p Millionaire										
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$1,500.00		0.00				
E 26	KTNV	11/05/12	11/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$2,500.00		0.00				
E 27	KTNV	11/05/12	11/05/12	Monday ABC Prime C CASTLE	CM	CASTLE M-----	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
CASTLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$10,000.00		0.00				
												Totals	54	\$95,600.00